

### Art Exhibit Opens Sunday

Next Sunday, Oct. 18, marks the opening of the San Pedro Art Association's 23rd Annual Fall Exhibition at the Association's gallery, 830 S. Beacon St., San Pedro. Highlighting the show's opening will be a 2 p.m. tea honoring exhibiting artists. Announcement of purchase prize winners of \$100 donated by the Fisherman and Merchants Bank, San Pedro, and \$75 donated by the San Pedro Art Patrons will be made during the afternoon. The exhibit will continue through Nov. 1.

### Safety Talk On PTA Slate

George Marich, vice-principal at Torrance Elementary School, will address the school PTA on "Safety" this afternoon at 1:30 o'clock when Mrs. R. E. Moffitt, president, calls the initial 1953-54 meeting to order.

### 100 to Enter Legion Post

Over 100 new candidates will be initiated into Bert S. Crossland, Post No. 170, American Legion, at ceremonies in the Legion Hall next Saturday night, Oct. 17. Bob Ernst, first vice commander, announced this week. An installation team from the Gardena Valley Post will conduct the 8 o'clock rites, he said. A dance featuring music of a well-known orchestra and open to the public will follow.

### HOPE TO REACH PTA MEMBERSHIP GOAL TOMORROW NIGHT

Hoping that the goal of 100 per cent will be reached by tomorrow evening although the membership drive will continue through next Friday, Oct. 23, is Mrs. Charles Sturgill, Hollywood Riviera PTA membership chairman. "Invest in the Best, Our Children" is the theme for this year's drive. "Membership in PTA is not limited to just parents of children in school but is extended to any civic minded person, for where can a better investment be made than in our future men and women?" Mrs. Sturgill said.

### OVER 700 ATTEND GROUP CONFERENCES

Over 700 parents, including many fathers, showed keen interest in the school program when they attended a series of group conferences at North Torrance Elementary School, Mrs. Tone Rogers, PTA publicity chairman, reported this week. Information on class plans for the entire year were subject material for the sessions, she said, adding that the conferences were gaining wide attention as a device for bringing about better schools through parent-teacher co-operation.



**HAIR HIGHLIGHTS . . .** Free-flowing waves are combined with shell-like scrolls of carefree loveliness in the new "Mobile Coiffure" designed by the Official Hair Fashion Committee of the National Hairdressers and Cosmetologists Association. Artfully designed for action and attraction, the new coiffure presents a striking picture from any angle of view, weaving an interchangeable symphony of form and highlighting the new curvilinear silhouette of clothing fashions.

### MEMBERSHIP DRIVE LASTS TILL OCT. 23

"Our Future Citizens Need Your Support" is the slogan being used this year by Narbonne PTA for its membership campaign, which began last Monday and will be continued through Oct. 23. "You are needed in the PTA," Mrs. Gail Ford, membership chairman, said in announcing the drive. "The PTA needs you because it needs your ideas, your interest, your zest, your strength, your support, and your co-operation, whether you are a mother, a father, a teacher, or any civic-minded adult. The dues are only 50 cents—where else does so little do so much good for so many?" the chairman concluded.

### COIFFURE IMPORTANT IN FALL FASHION PICTURE

Coiffures for the new fall and winter fashion picture will be truly milady's crowning glory, the Official Hair Fashion Committee of the National Hairdressers and Cosmetologists Association announced this week.

More so than in many years, the fashion focus is directed towards the hair. The new portrait and draped necklines, sloping shoulders, unusual sleeve treatment, and other novel features have placed the center of interest on the upper part of the feminine silhouette. This emphasizes the importance of the coiffure.

The new creation in the coiffure picture is the Mobile Coiffure designed for action and attraction by the Official Hair Fashion Committee of the National Hairdressers and Cosmetologists Association. Artfully designed for action and attraction, the new coiffure presents a striking picture from any angle of view, weaving an interchangeable symphony of form and highlighting the new curvilinear silhouette.

Keynote of the Mobile Coiffure is a subtle naturalness achieved with rhythmic, free-flowing waves that enhance individual features and accent the full silhouette.

Thus, the pendulum of fashion swings away from the elegance and pomp of the British Coronation and the United States Inaugural towards a premeditated attractiveness and natural charm.

There will be an enchanting interpretation of the Mobile Coiffure to suit every woman's personality. If you are the ingenu type, the coiffure will spring into volutes or shell-like scrolls of carefree loveliness. For the sophisticates, a hint of the Edwardian is expressed in the soft upswept aureole (a souvenir of what used to be the stiff pompadour), or a free-flowing, wavy line ending in a pouf of delicate wisps.

To heighten the beauty of the coiffure, milady's hair this year will be as lustrous as her new gown. Rare shades of russet, cognac, and champagne will tempt the eye. The novel fabric textures and new fabric colors, many of which stress the subtle beige and brown families and go off on an orange or russet tangent.

More than ever before, the hair must not be drab; it must be the exclamation point to the complete portrait of beauty.

So, this fall and winter, whether milady wears a dress with swallow-tail back flair, reminiscent of the 1880's, a bell-shaped tunic over a narrow sheath, or any of the other new curvilinear styles designed for action and attraction, her coiffure will be the crowning touch in a symphonious silhouette.

### Parents Learn To Outwit Kids Wednesday

You, the parents, will get insight into the problem of "Outwitting Your Children" when Mrs. Dorothy Law presents the fourth in a series of six free lectures on creative family living next Wednesday, 9:30 to 11:30 a. m., at the Waleria Recreation Hall.

The provocative subject of outwitting your children will cover the many facts of how to answer your child's questions—the questions that deeply concern him about life and living," Mrs. Law said in announcing the new topic.

She also will discuss how to build patterns for constructive discipline.

The lectures, to continue for the next three weeks, are presented by the Torrance School of Adult Education in cooperation with the Waleria, Riviera, and Seaside PTAs. Further information may be obtained by calling any of the PTA presidents or Frontier 5-3016.

### Nursery School Directors Set Monday Meet

Board of directors of the Torrance Co-operative Nursery School will meet at 8 o'clock Monday night, Oct. 19, at the 715 Pine Dr. home of Mrs. Eloise Enger to plan for the following Monday's parent education class.

Last week's class featured Mrs. Beatrice Woodbridge, well-known authority on parent education, as guest speaker. Mrs. Woodbridge gave fresh ideas for creative play materials, pre-school equipment, and new experiences in learning through the medium of records, games, paints, poems, books, and field trips. She also recommended that children be divided into age groups for all activities.

The local nursery school director carried out one of the speaker's program ideas last week, taking the children to watch the goats feed on Madrona Ave.

Information regarding enrollment may be obtained by calling Mrs. Jim Cahow at FAirfax 8-1638.

### NOV. 14 'FIRELADIES' PLAN DANCE

Busy as the proverbial bee these days are the Torrance "Fireladies" who today are starting ticket sales for their first public social, a dance to be held at the American Legion Hall Saturday evening, Nov. 14. The tickets may be purchased from any member of the club, Mrs. Frank Tuttle, chairman, announced.

Plans for the affair highlighted the October meeting of the "Fireladies," held at McMaster Hall. Report from Mrs. Milton Langum, delegate to the California State Firemen's Convention, also featuring the session. Following the business hour, refreshments were served by hostesses for the evening, Mesdames J. J. Benner, R. E. Moffitt, and Leonard Christian.

### Membership Drive Set by Halldale PTA

A record crowd joined in making plans for an Oct. 12 through 23 membership drive when the Halldale Ave. School held its initial meeting of the new year last week.

Carrying out the theme "Friendship Unlimited," Mrs. Amanda Bonwell, principal, entertained with a talk on her recent trip to Cuba and the Virgin Islands. Mrs. Bonwell supplemented her talk by showing some of the souvenirs of her journey.

### To Conduct Installation

Lou Bereskin of Torrance will be the installing officer next Sunday evening when the Gardena Valley Jewish Center seats new leaders following a 6:30 p.m. dinner at the Western Club in Gardena.

Tickets for the event may be obtained by calling Ruben Belkin at Menlo 4-4681.

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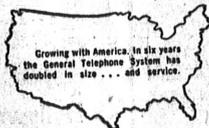
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